

J. Martin Sanchez

CEO

THE SANCHEZ ADVISORY GROUP (TSAG)



CONTACT



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SANCHEZ

SUMMARY OF QUALIFICATIONS:

30 years directorial experience in land development, urban planning, and consulting on city, regional, and national levels

AREAS OF EXPERTISE:

Martin Sanchez is a seasoned executive and entrepreneur with extensive experience in community development, real estate investment, and asset management. As CEO of The Sanchez Advisory Group (TSAG), he oversees a full-service development company and a diverse portfolio of affiliated entities spanning land development, ranch management, private equity, and philanthropy. His leadership includes managing multi-million-dollar real estate and investment portfolios, guiding strategic growth initiatives, and serving on multiple boards, including a private bank. Martin's expertise lies in integrating vision-driven development with sound financial strategy to create sustainable, high-impact projects.

EXPERIENCE:

CEO – The Sanchez Advisory Group (TSAG)

March 2005 – Present

Full-Service Community Development Company

Other select Companies with which Mr. Sanchez is involved:

- Powder Creek Ranch (Managing Partner)
- LeoMar Ventures, LLC (Chairman of the Board for Family Office Portfolio)
- Sanchez and Associates, LLC (CEO)
- Private Family Office (Board Member) \$50 million real estate portfolio
- Sanchez Asset Management, LLC (Manager)
- Conley Commons Master, LLC (Managing Partner)
- Sanchez Land Development Group, LLC (Managing Partner)
- Bonhamland Development Company, LLC (Managing Partner)
- ZOEM Real Estate, LLC (Partner)
- Sanchez Charities, LLC (501 (c) 3 not for profit foundation)
- Private Bank Board of Directors

Kimley-Horn and Associates, Inc.

2001 – 2005

City of McKinney

1999 – 2001

City of Plano

1997 – 1998

Center for Housing and Urban Dev. Research Center (TAMU)

1993 – 1997

PROFESSIONAL

Frisco ISD Mentorship Recognition

2025

City of McKinney Mainstreet Partner of the Year

2020

KHA Outstanding Project of the Year Central Region

2004

KHA Corporate Secretary and Associate for KHA

2004

El Paso, Texas 40 under 40,

2003

Outstanding Marketing Award for KHA Central Region

2001

McKinney Development Project of the Year-Craig Ranch,

2001

McKinney Planning Excellence Recognition, 2000,

2001

McKinney, Texas Community of the Year

2001 Award

McKinney Planning project of the Year

2001 Award

McKinney Development Project of the Year

2001 Award

Urban Planning / Economic Development:

- City of Prosper
- City of Mt. Vernon EDC Director 2021-2022
- City of Bonham Texas 2019-2022
- City of Weston City Planner 2001-2004; 2018-2019 (KHA / Sanchez)
- City of McLendon-Chisholm 2001-2003 (KHA); 2025 (SaA)
- Plano Planning Excellence Recognition, 1996

PAST MEMBERSHIPS

American Institute of Certified Planners	1997 – 2010
American Planning Association	1993 – 2010
Texas Chapter of the APA Board Member	1998 – 2005
Public Officials Development Officer for TXAPA	2001 – 2004
Planning Commissioners Journal Article Reviewer	1997 – 2001

VOLUNTEER

Sanchez Charities, LLC, Board of Directors (Ex-Officio)	DFW 2016 – Present
Run for Hope, Walk in Unity Race	McKinney 2025
Adriatica Village Center POA President	McKinney 2024 – Present
Continuum of Care Board of Directors	Dallas MSA 2020 – 2021
City of McKinney Chamber of Commerce Board of Directors	(2012 – 2013)
Habitat for Humanity Board of Directors	Collin County 2012 – 2014
Title Midwest Board of Director	2018 – 2020
Board Member for Richardson Development Center for Children	1997 – 1998
Architectural Standards Committee Liaison	1998
Tree Preservation Committee Liaison	1999
Transportation Committee Liaison	1998 – 1999
Board Advisor for Project Unity (Bryan, Texas)	1995 – 1996

PROJECTS OF INTEREST

Toll Brothers Urban Development	
SOBHA Realty, LLC (Dubai)	
City of McLendon Chisholm Policy Consultant	2025
Powder Creek Ranch, Bonham Texas (400 acre master plan)	2021 – Present
Terra Nova, Terrell Texas (1,400 acre master plan)	2024 – Present
City Park – Toronto, CAN (Stacy Townhomes, Anna Mixed Use)	2021 – Present
GSR Investments (India)	2021 – Present
Mahantraj Investments (India)	2019 – Present
City of McKinney Parking Garage PPP	2018 – 2020
Carleton-Behr Family Office North Texas Division	2024
Knight Development – McK. Housing Authority Collaboration	2022 – Present (2 sites)
City of Bonham Texas – Development Code Updates	2018 – 2021
Pinnacle at Craig Ranch (Drees Homes)	2021 – Present
Carleton Development: McK Housing Authority Collaboration	2017 – 2021 (2 sites)
Ground Floor Development – McK. Housing Authority Collaboration	2008 – 2014 (2 sites)
US 380 C&D Landfill	2010 – 2024
Barcelona Homes (Centurion American Development: Drees, American Legend)	2012 – 2017
Kinstead (ZOM)	2019 / 2025
Vineyards I & II (Gee Family Builders)	2012 – 2016
Valliance Bank Building (RT Oliver)	2006 – 2008
Racetrac Corporation (multiple locations)	2006 – Present
Village Park Residential Community	2001 – 2004
Saddle Club at McKinney Ranch	2002 – 2004
McKinney Ranch, Ltd. \$12 mm Roadway PPP (Spain)	2001 – Present
Chan Trust (Taiwan)	2001 – 2004
El Paso Water Utilities Master Plan 25,000 acre Master Plan	2002 – 2005
McKinney Regional Employment Center Land Use Plan 4,500 acres	1999 – 2001
Multi-family (McKinney, Frisco, Plano, Sherman, Ft. Worth, RGW, El Paso)	2001 – Present
Craig Ranch Master Planned Community 2,300 acres	2000 – 2023

PUBLIC INVOLVEMENT/FACILITATOR

City of McKinney Airport Road Consensus Building	McKinney Parks Master Plan Update
City of Lancaster Master Thoroughfare Plan Consensus Building	McKinney Master Thoroughfare Plan Update
City of McKinney South Berkshire Elementary Park	McKinney Census 2000 Community Liaison
City of Balch Springs Master Parks Plan Consensus Building	McKinney Six City Hike/Bike Trail Plan
Brownsville MPO Traffic Access Mgmt Consensus Building	McKinney Annexation of 10 square miles
McKinney Arch Standards Ordinance	City of McKinney Aquatic Facility
McKinney Tree Preservation Ordinance	City of Carrollton Neighborhood Parks

EDUCATION:

Master of Urban and Regional Planning: Texas A&M University, 1995
Bachelors in Economics (Minor in Ethics and Spanish) Texas A&M University, 1992

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